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Coaching is learning about learning.



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THE MAGNIFICENT SEVEN





1. CREATE EMOTIONAL EXPERIENCES



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2. BUILD RELATIONSHIPS



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3.TAKE MORE NOTICE





4. RELATEDNESS





COACH CHALLENGE

Set 3
challenges
during the
session

#BeatTheGame



COACH CHALLENGE

Include the
players in

- Practice 20 shots from the bunker
- 7 iron off the tee
- Just 2 Putt on the green

5. STRETCH





6.RECOGNISE EFFORT

Richard Cheetham MBE
Senior Fellow in Sports Coaching
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Why do you not want
support?

"A bigger sense of achieve-
ment when we complete
the task"



THANK YOU

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Create
emotional
experiences

Build
relationships

Take more
notice

Relatedness

Stretch

Recognize
Effort

Never stop
learning

