

# Gaelic Football – What sort of game do we want?

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## Objectives....

- The competitive context in which Gaelic games operates
- Understand some of the prevailing issues around the game
- Rule changes in other sports and common purposes
- Outline the mandate, stakeholder consultation and engagement undertaken by the SCPR in 2018
- Detailed coverage of the data that defines modern day Gaelic football
- Conclusions

## Understanding the context....

- Declining attendances at 'live' sport

   move away from the stadium (e.g. ATP rights sale to Amazon 2017)
- 2. Two in three Irish sports fans now consume sport entirely apart from the stadium 1:4 Irish males has pay-per-view sport (The Teneo Sports' Sponsorship Index, 2018)
- 3. Neither of the two All Ireland finals in 2018 were amongst Ireland's Top 5 'Most watched' programmes.
- Latent concern about the 'spectacle' – how the game engages its audience



## Considerations....

- 1. Coaches and players are more cerebral about the game there is a rational, strategic and purposeful approach
- Competing for national titles requires considerable human, physical (ESRI, 2018) and financial investment (2018: 7 counties > Euro 1 m) – expectation of a return on this
- 3. Greater complexity around tactics defensive, transition, engagement further up the pitch, possession (e.g. 75% of all passes in AIF 2018 were with hand)
- 4. Overall length of season and the fluctuating nature of competition mitigates against longer term player development e.g. knock out, then league, then knock out
- 5. On-going discussions about competitive balance and its impact on competitions

## Understanding the prevailing issues...

- Significant reduction in number of possessions teams had only 7 years ago (Carroll, 2018)
- Issue of Risk/ Reward challenge is how to incentivise engagement higher up the pitch (Allister *et al* (2018) – total attacks)
- Exponential growth in short passing, short kick outs and, conversely, a marked decline in 'turnovers' or dispossessions (Carroll, 2018: 2011 – 2018 4-fold increase in 'short' kick outs).
- Rise in concern around 'cynical' fouling and a fear that this may not be adequately mitigated against – Allister *et al* (2018) (Fouling = SC: 0.56).
- Challenge to support match officials to consistently apply playing rules



## Redefining our relationship with the game...

- The game has evolved and should be allowed to find its equilibrium
- Much more tactical/ strategic than previous eras
- Failure to properly define the cause – focus on symptoms
- Dragging the game back to a bygone era

- Duty to recognise the heritage of the game(2018 UNESCO Cultural Heritage – hurling/ camogie)
- The game is dull, devoid of any excitement, much too rational
- International sport is more popular – TAM figures (2018)
- The GAA needs to act decisively to preserve the game as we know it

## Aggregating views on Gaelic football...

- The ball is in contest to a greater extent
- Players displaying a heightened level of autonomy to demonstrate a range of skills
- A proportionate use of kicking and hand-passing is evidenced (based on current predictive trends: 2023 there will be 95 – 96 foot passes)
- Fast, invasive and high-scoring games are the norm
- Greater level of one-on-one contests to allow highly talented individuals have space to flourish
- Flair, unpredictability and excitement



### Sports are changing – all this in only the last 6 months













# What rules changes have other NGBs made in the last 6 months..

## Tennis

- WTA protected seeding for players out of competition for 52 weeks or more; 25 second shot clock on services (Serena Williams)
- At Wimbledon, decision to move to a tie-break situation when the final set reaches 12-12 – Mens S/F 2018 Anderson v Isner – 6.5 hours

## AFL

Golf

- The 6-6-6 rule, which sees teams having six players in each of their defensive and forward arcs and six in the midfield at each centre bounce
- Players are allowed to play on while the penalty is being measured out, and they can advance the mark by 50 metres without the penalised player delaying the match.
- When taking relief (from an abnormal course condition or penalty area, for example), golfers will now drop from knee height.
- The penalty stroke for accidentally striking the ball more than once in the course of a stroke has been removed.

## Three Key Trends in Rule Changes...

- Speeding up play <u>AFL</u> (e.g. When a defender marks or is given a free kick within nine metres of their goal the man on the mark must be brought into line with the top of the goal square ); <u>Golf</u> (e.g. introduction of a 'local' rule for balls out of bounds); <u>Tennis</u> (e.g. reduction in toilet breaks/ attire changes in WTA); <u>Basketball</u> (e.g. 3 second defensive violation)
- Eradicating cynical/foul play <u>Soccer</u> (e.g. retrospective 'diving bans'); <u>Rugby</u> <u>Union (e.g. Trialling of tackle at armpit level)</u>; <u>Formula 1 (e.g. banning of T-wings</u> and shark fins); <u>Ice Hockey (e.g. goaltenders penalized for deliberately 'freezing'</u> the puck)
- Use of technology to ensure fair outcome <u>Soccer</u> (e.g. introduction of VAR); <u>Rugby Union (e.g. use of video replay to decide if a player was offside prior to scoring); <u>Cricket</u> (e.g. use of hawk eye in decision review system); NFL (e.g. introduction of 'smart helmets' to address concussion).
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#### SCPR Playing Rules Proposals for Experimentation

- David Hassan (Doire)- Cathaoirleach
  - Frank Murphy (Corcaigh)
  - Brian Cuthbert (Corcaigh)
  - Seamus Kenny (An Mhí)
  - David Collins (Gaillimh)
  - Alec McQuillen (Aontroim)
    - Michael Delaney (Laois)
  - Pat Daly (Páirc an Chrocaigh)
- Tracy Bunyan (Páirc an Chrocaigh)- Runaí
- The SCPR met on 6 occasions from May to October 2018

#### SCPR Playing Rules Proposals for Experimentation SCPR Work Package 2018



Pronosalist	
A Allow drom when the second location of the payers within 45m of the position goal	
Tootball in normal time (six)? Not sure why hurling can only have 5 subs.	
1. Discarding of the black card and replacing with the existing "Yellow Card" rule.	
The black card should be removed, it doesn't serve any purpose in Jesn't punish the payers and his team	
go unpunished.	
provided it is not touched in flight by any player on the attacking or defending teams.	
Hand as (Rule 1.4(e); Definition 9(a))	
Proposals:	
Put a limitation on the number of consecutive hand-passes a team is allowed per 'possession' of the ball.	
Allow no <b>back</b> hand -passing by the defending team in that team's defensive half of the field.	
	<ul> <li>6. When the sliotar is played directly over the crossbar from a sideline sliotar, the score will be worth two points, provided it is not touched in flight by any player on the attacking or defending teams.</li> <li>How to use (kule 1.4(e); Definition 9(a))</li> <li>Proposals:</li> </ul>

#### SCPR Playing Rules Proposals for Experimentation



#### SCPR Playing Rules Proposals for Experimentation - 2018

#### Overview

- >June/July 2018: Consultation process with County Boards in relation to Playing Rules
- >July 2018: Meeting with Chairperson, Referee's Development Committee
- October 2018: Consultation process with Senior Intercounty football players/managers/referee's on proposed playing rules for experimentation
- October 2018: 9 trial games held to identify any unintended consequences/challenges arising from the possible implementation of the proposed playing rules for experimentation.
- November 2018: Following review and analysis of consultation responses/feedback from key Stakeholders/trial games/data sets, SCPR finalised its position in respect of proposed playing rules for experimentation to be submitted to An Coiste Bainistíochta and Ard Chomhairle for decision.



The Average Total Score per Game in 2018 was **38** - the highest it has every been. Winning Margin is within a similar range



#### Fouls Per Game - Average of 32 per Game - Lowest Recorded

Note that 2014 (introduction of new rules) saw the upward trend reverse



#### How Far are kickouts Travelling?

In 2011 - **86%** of Kickouts travelled past the 45 (Long).



**Team Possessions Per Game**- Each time a team has possession of the ball, counts as 1 possession.

Average Possessions per game has dropped ~20



#### Hand Passing - Foot Passing Trend

#### On average there are over **120 additional hand passes** per game in 2018 compared to 2011



All Ireland Final 2018 : Kick Pass Map Both Teams (~113 Total)



All Ireland Final 2018 : Kick Passes to a Contest (20 Total)



#### All Ireland Final 2018 : Kick Passes to a Contest 1st Half (7 Total)



#### How Many Hand Passes in a Row | 2011 - 2018



2011 - 2018 75% of Hand Pass Chains end in 3 or less Consecutive Hand Passes



#### How Many Hand Passes in a Row | 2018 Only



2.0%

11+



## Summary

- Higher total scores than ever
- Fouls per game lower (~10)
- Short Kickouts much more prevalent in last 7 years, although trend halted
- Hand Passing ~120 more per game than 2011 (50% increase in total)
- Team possessions continuing to decrease
- Longer Hand Pass Chains nearly a third are now 4 or more (2018)

## **Experimental Rules**

- **Kickout:** To encourage forward movement, move the play further up the field and naturally lead to contested possessions, as well as present opportunities for the skill of clean catching.
- Sin Bin: Assist with behavioural change and discourage foul play, which is a primary determinant of success at inter-county level.
- The Advanced Mark: To incentivize Catching and Kicking, Creative and Innovative Play and kicking in a forward direction
- Sideline kick: To generate more contested possessions, to encourage the ball to be returned to play quickly and to further initiate offensive play; More than twice as many sidelines go backwards than standard frees – 45% / 21%).
- Hand Pass: To counteract the apparent over use of the Hand-Pass 50% (n. = 120) increase since 2011, with close to a third 'chains' now 4 passes or more

### "It is very hard to predict, especially the future"