

...the Value of analysis to all...

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in association with





...the Value of Analysis to all...







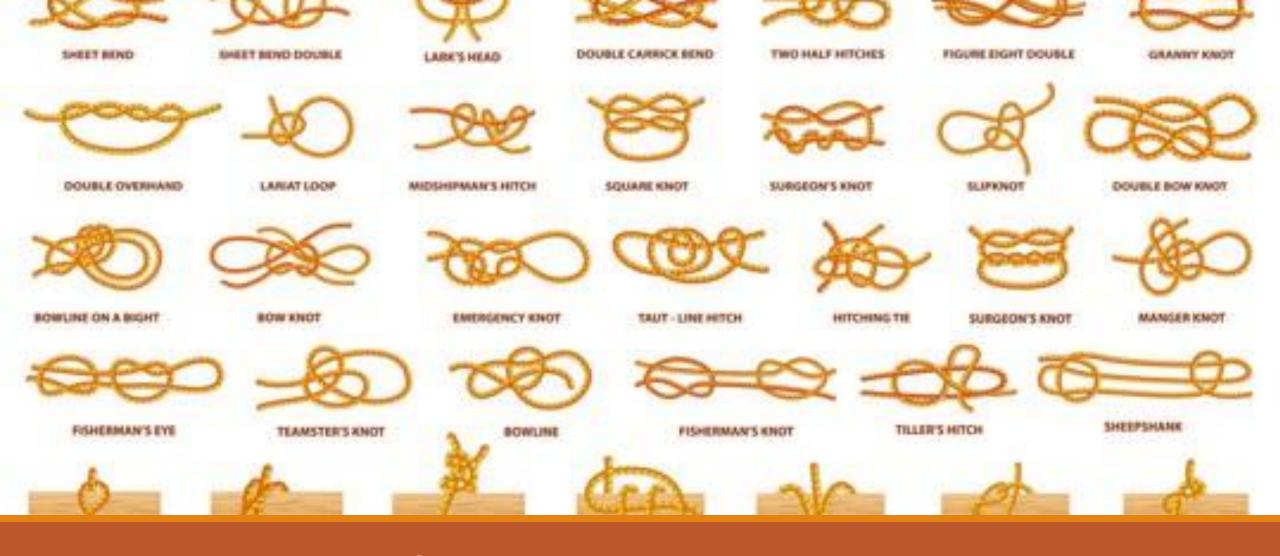
Pillars

ANALYSIS



Data...





Too Much Data

KNOTS...



Value...



Get the Message Across

In an Emergency:

What if...



Critical Data...For Us...Manager Led













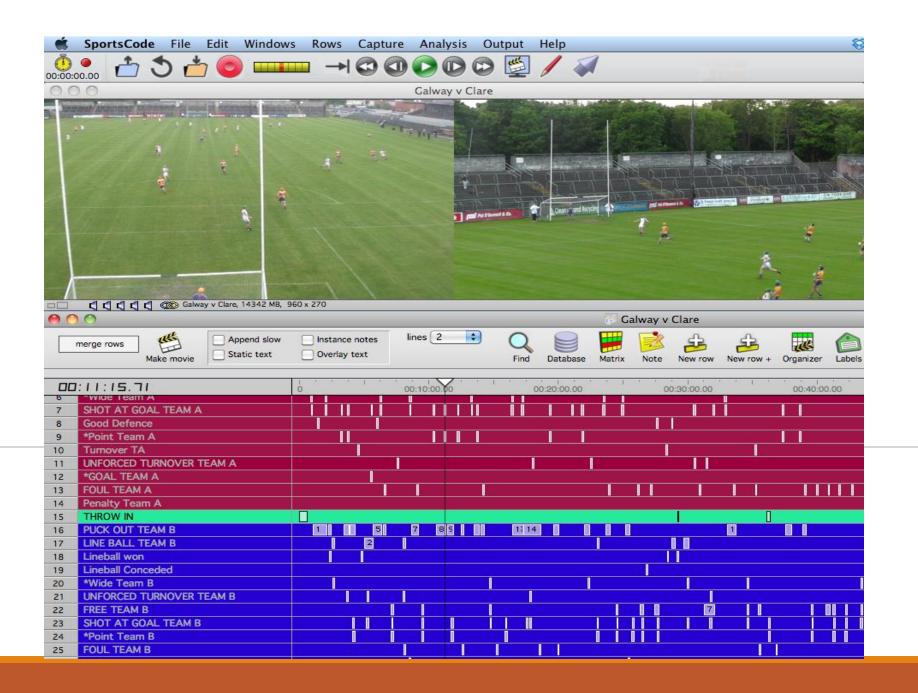








Opposition



Role Descriptor	Role 1	Role 2	Role 3	Role 4
Planning & System Design		Conduct basic needs analysis Designs simple system to capture, analyse and feedback appropriate information Select appropriate game based performance indicators for measurement	Party to coaching plans and strategy. Conduct comprehensive analysis of the needs of the coach, team, individuals and support staff for a season.	Participate fully in coaching team planning and review processes. Design an appropriate and systematic programme of PA and feedback which monitors various aspects of performance in collaboration with a multidisciplinary team.
Data Collection	Record video and / or GPS data of games and training Record notational analysis data accurately & reliably Code key events in software or apps objectively & reliably	Design and apply notational analysis templates Design and apply coding templates	Design and apply systems for optimum use of computer based sports analysis systems* facilitating data collection in games, training and post-match	Build a performance data archive which can be mined and referenced
Analysis & Reporting		Process and refine data into an understandable and accessible format for in depth analysis by coaches	Collaborate with coaching staff to analyse, process and refine video and information	Benchmark performances against team / individual norms and expected outcomes
Feedback Delivery		Facilitate the coach led delivery of appropriate feedback to participants in multiple formats	Oversee the dissemination of feedback, monitoring its uptake and impact	Evaluating if feedback interventions to coaches and players meet their stated aims
Philosophy of Practice / Self-Management	Behave in an appropriate and ethical manner within the limits of their role Demonstrate enthusiasm, attention to detail, ability to perform under pressure and willingness to learn	Seek feedback, reflect on and evaluate PA practice Demonstrate a commitment to continuous learning and innovation in all aspects of practice	Critically appraise the impact and effectiveness of the system	Critically reflects on the decision making processes employed at each judgement point Leads and manages an analyst support team

Pre Match Benefits





US REAL TIME



OPPOSITION ANALYSIS REAL TIME



Half Time...15 minutes...use it



Post Match...AAR





THE ELEPHANT IN THE ROOM





Thank You











GOO