



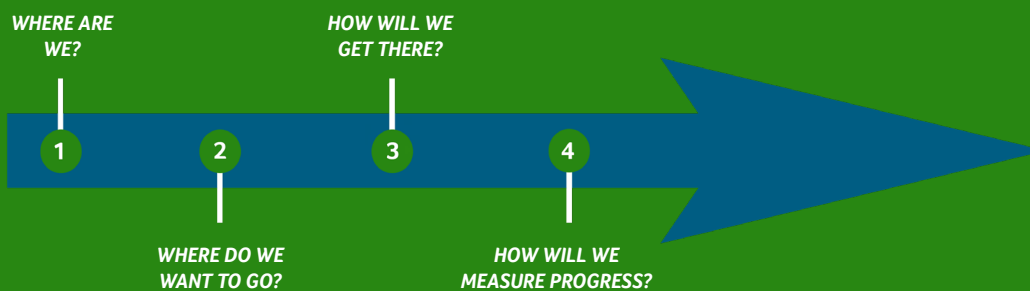
# County Planning Programme

*Leading your County  
from ideas to action*



**WHERE WE  
ALL BELONG**

The GAA's County Planning Guide provides County Committees with an effective process and set of resources to develop strategic plans and implement them to grow Gaelic games locally. Each County will address four key questions by engaging in the process:



The Association's Club and County Planning Committee has created a five-stage process to get Counties from A to B as efficiently as possible. Counties are encouraged to establish a Steering Group with a Planning Leader and Coordinator appointed to lead the process with assistance from a dedicated Planning Mentor supplied by the relevant Provincial Council.



The process is based on well-established building blocks of written strategic plan documents which help communicate what Counties want to achieve.



## WHY BOTHER?



DISCOVER BIG-TICKET  
PROJECTS



IDENTIFY OPERATIONAL  
IMPROVEMENTS



KNOW WHAT TO DO WHEN  
NOT "FIRE-FIGHTING"



GIVE DIRECTION TO  
STAFF & VOLUNTEERS



ATTRACT MORE  
VOLUNTEERS & BACKERS



USE TIME AND FINANCE  
MORE WISELY

## WHAT SUPPORT IS AVAILABLE?

- Guidance on a strategic planning process that works
- 20+ practical advice notes, checklists, and templates
- Tailored for County Committees
- On-demand advice for each county's Steering Group
- Follow-up support for implementation and review of plans

## GET STARTED TODAY

Review the guidelines and resources available: [County Planning Guide and Toolkit](#).

Contact your Provincial Council today to find out more. Current contacts details are:

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You can also contact Jack McCarney (National Programme Coordinator) by email: [jack.mccarney@gaa.ie](mailto:jack.mccarney@gaa.ie) or telephone: (01) 865 8622