

# GAME

# CHANGER

Game Changer is a new project tackling gender-based violence in society through sport.



## DID YOU KNOW?

# 80%

of women who have experienced sexual harassment during sport/exercise say it has impacted on their participation.

# 85%

of all adults agree harassment and gender-based discrimination in sports has a negative impact on female athletes' performance.

# 89%

of all adults agree sporting organisations have an important role in combating gender-based inequality and violence in society.

Our values are built on belonging, that's what makes the Gaelic games community so strong.

Ending sexism and harassment through sport can be a Game Changer for women and girls everywhere.

Support our movement  
#GameChanger

Learn more:  
[learning.gaa.ie/gamechanger](http://learning.gaa.ie/gamechanger)

**GAA**  
WHERE WE ALL BELONG

**LGFA**  
PEIL na mBAN

**THE GAMOGIE ASSOCIATION**  
An Cumann Camógíochta