



MILESTONES: CLUB & COMMUNITY MAPPING

What is club and community mapping? Mapping is a means of identifying current and prospective partners and projects within both the club and the wider community. Club & community mapping will also help Green Teams in choosing priority actions areas. Clubs may decide to use the simple mapping tools provided here or to carry out their own mapping exercises.



The three stages of Green Club mapping are:

1. Club Mapping

Identifying experience, expertise and enthusiasm within the club with the intention of involving these interested club members in Green Club planning and activities

2. Community Mapping

- Recognising the club's involvement in partnerships & projects in the wider community
- Identifying opportunities to build new sustainable community links

3. Thematic Mapping

An assessment of existing club engagement in the areas of Energy, Water, Waste, Biodiversity and Travel & Transport

CLUB MAPPING

1. Identify five club members who have skills or expertise that could be of benefit to your Green Club activities. These club members might not want to commit to Green Team membership but could be interested in bringing some of their ideas or experience to elements or stages of your planning and action.
2. Survey club members, parents/guardians and supporters to gather ideas on what actions the club could take and to invite club members to get involved in Green Club action. A link to a ready-to-use survey template is available below.

CLUB MAPPING 1 - Member Expertise

Club Member	Area of Expertise
1.	
2.	
3.	
4.	
5.	

CLUB MAPPING 2 - Club Survey

1. A short, ready-to-go Green Club Member Survey is available for interested clubs to issue to club members, parents/guardians and supporters as a first step in your club's Green Club planning.
2. The survey is made up of four questions and is designed to find out what Green Club areas and actions the wider club membership is interested in as well as to identify if any other club members would be interested in getting involved.
3. To manage the survey and gather responses, you or another Green Team member will need a GAA or other Microsoft-based email account to log in, following these simple steps:
 - Go to: <https://tinyurl.com/GreenClubMemberSurvey>
 - Click on 'Duplicate it' at the top of the screen.
 - Log in with your GAA or other Microsoft-based email account.
 - Click on 'Collect responses' (top right on a computer/laptop or via the arrow at the bottom of the screen on your phone or mobile device).
 - Ensure that 'Anyone can respond' is selected and copy the link. (Tip: Click on 'Shorten URL' before copying).
 - Use the copied link to share the survey with club members.
4. If your Green Team wants to amend the survey title, content and/or format, this can be done before copying and sharing the link with club members.

TOP TIPS

FOR FURTHER CLUB CONSULTATION:

Consider running an in-person mapping or consultation - such as a pop-up stand or a survey team at a club match or an information evening in your club grounds. Consider opportunities to present to and get feedback from your club executive and/or from club sub-committees. A Green Club match-day stand or information night could be expanded to include members of the wider community, as part of a combined club & community mapping event.

COMMUNITY MAPPING

1. Identify up to five partnerships or projects in the wider community with which the club is already involved and that could support Green Club engagement or to which the club's Green Club actions could contribute (see the bottom of this page for examples).
2. Identify five partnerships or projects in the wider community with which the club is **currently not involved** but that could contribute to or benefit from the club's Green Club activities. Nominate Green Team member/s to contact a representative of each of the five to explore possibilities for collaboration.

COMMUNITY MAPPING 1 - Existing Links

Project/Partner	Green Club Relevance
1.	
2.	
3.	
4.	
5.	

COMMUNITY MAPPING 2 - Opportunities to Pursue

Project/Partner	Green Club Relevance
1.	
2.	
3.	
4.	
5.	

TOP TIPS

EXAMPLES OF COMMUNITY PARTNERSHIPS & PROJECTS (*non-exhaustive list*):

- Men's Sheds
- Tidy Towns
- Green/Eco Schools
- Sponsors/local business
- Sustainable Energy Communities (SECs)
- Involvement in local area travel planning
- Local coastal or river preservation groups
- Local inclusion and accessibility projects
- Community health & well-being initiatives
- Community Response Initiatives
- Other users of your club grounds/facilities
- Collaborations with other sports clubs

THEMATIC MAPPING

Use the five thematic questionnaires below to help your Green Team identify priority action areas for your club. If you have carried out a club survey as part of your club mapping, the results of this survey will also be valuable in settling on your priority Green Club action areas. These mapping tools are intended as guide to decision-making only. Many factors may influence your Green Team's choice of priority action areas.

ENERGY

YES NO n/a

Our clubhouse is used primarily for training & matches and is rarely used during the day outside of weekends

We have done a full analysis of our energy bills (e.g., electricity, gas, oil)

Our clubhouse is well-insulated and interior lighting is LED

Our hot-water showers are only occasionally used *or* our hot water is heated by renewable energy

Our pitch floodlighting is LED

We have assessed the feasibility of on-site generation and low carbon technologies (e.g., solar PV, heat pumps) for our club

Mostly **NOs**? Consider **Energy** as a priority action area for your Green Team

TOP TIPS

If your club is a low energy user, e.g., where a club building is used primary as a changing facility, where players only occasionally use hot water shower facilities and where interior lighting is well-managed, Energy might not be a priority action area for your club Green Team. However, most clubs can still make immediate energy and cost savings by taking simple, straightforward actions. See <https://learning.gaa.ie/greenclub/energy> for ideas and advice

WATER

YES NO

We have taken steps to reduce water losses (e.g., from leaks, dripping taps) in our clubhouse

We have implemented measures to reduce our water use (e.g., reduced-flow taps and showers, cistern blocks, a shower challenge)

We collect and recycle water in our grounds (e.g., water harvesting butts or tanks)

We carry out regular checks to reduce water pollution risks (e.g., of drains, oil and fuel storage, septic tanks, chemical storage)

We have mapped our club's location in our water catchment area *or* we have conducted water sampling in our nearest waterway

We have taken action to protect our waterways (e.g., created a biodiversity buffer zone, created a mini-wetland, organised a waterway awareness initiative)

Mostly **NOs**? Consider **Water** as a priority action area for your Green Team

TOP TIPS

Green Club Water actions cover both water conservation and water quality, including your club's impact on waterways and biodiversity. See <https://learning.gaa.ie/greenclub/water> for more information

WASTE

YES NO

We have carried out an audit of our club waste

We have clearly-marked segregated bins in place throughout our club facility

We have taken measures to reduce single-use plastics in our club grounds and activities

We have used posters and/or digital communication to encourage our members to reduce, reuse and recycle

We have organised a boot and gear swap for our club members

We have engaged with our suppliers (including gear suppliers) to reduce the amount of packaging on our orders

Mostly **NOs**? Consider **Waste** as a priority action area for your Green Team

TOP TIPS

Whether your Green Team chooses Waste as a priority action area or not, you might be interested in the range of waste awareness posters and social media assets for GAA clubs available at: <https://learning.gaa.ie/greenclub/waste>

BIODIVERSITY

YES NO

We manage some of our off-field grass to promote wildflower growth

We have recently planted native trees on our club grounds

We have planted biodiversity-friendly flowers or shrubs on our grounds

We have stopped or reduced the use of herbicides in our club

We have created habitats for birds or wild bees in our club grounds

We have raised awareness of our local biodiversity and natural heritage, e.g., through signage, club events or online communications

Mostly **NOs**? Consider **Biodiversity** as a priority action area for your Green Team

TOP TIPS

Even clubs with very little green space can make a big difference with simple biodiversity engagements. Patches of grass, e.g., behind goal areas, can be transformed into mini-wildflower meadows and planters, hanging baskets and flower boxes can be planted with biodiversity friendly bulbs and flowers. See <https://learning.gaa.ie/greenclub/biodiversity> for more ideas

TRAVEL & TRANSPORT

YES NO

We have carried out a travel survey to establish how our members travel to the club grounds

We promote carpooling to training and matches

We run initiatives to promote walking and/or cycling

We have been involved in active travel planning in the local community

We run 'no-idling' awareness campaigns to reduce the air pollution in our club grounds

Our parking areas are managed to encourage active travel and ensure safety and accessibility for members and visitors with disabilities or mobility issues

Mostly **NOs**? Consider **Travel** as a priority action area for your Green Team

TOP TIPS

Clubs in different locations will have different Travel & Transport priorities and possibilities. The 'Start By' guide and the Travel Survey in the Green Club Toolkit (<https://learning.gaa.ie/greenclub/travel>) will help your Green Team identify suitable travel & transport actions for your club.

Final Mapping Checklist:

- We have completed our Community Mapping
- We have completed our Club Mapping
- We have completed our Thematic Mapping

Club Name:

Date: