



## IDENTIFY:

# ACTIONS TO PROMOTE WALKING IN YOUR CLUB

Here are some ideas for promoting walking to and from your club grounds. Consider including several of these, or other actions identified by your Green Team, in your Green Club Travel Action Plan.

### CARRY OUT A WALKABILITY AUDIT.

#### TOP TIPS

- Use the Green Club Walkability Audit sheet and Route Audit template.
- Contact your local council with any relevant findings.

### CONSIDER A SEPARATE ENTRANCE TO THE CLUB FOR CYCLISTS AND PEDESTRIANS.

#### TOP TIPS

- If your club already has a pedestrian entrance, ensure that the gate to this is always unlocked while the club is open.
- If there is no separate entrance for pedestrians at your club, consider signage, bollards or ground markings to make it safer for pedestrians using the main vehicular entrance.
- If the club is undertaking any larger infrastructure or building projects, consider including the addition of a separate active travel entrance in your planning.

### ENCOURAGE CLUB MEMBERS TO WALK TO THE GROUNDS FOR MATCHES AND TRAINING.

#### TOP TIPS

- Estimate the walking times from the main population centres to your club grounds and communicate these through team and club social media groups and on-site posters or signage. Consider making all signage bilingual.
- Promote meeting points where team members, committee members or supporters can meet up and walk to the club together.
- Include active travel messages in club promotion of matches on club apps and social media channels.

### PROMOTE WALKING FOR HEALTH AND WELL-BEING.

#### TOP TIPS

- If your club doesn't have a club walkway, consider setting up a club and community walking group. For advice and guidance visit <https://getirelandwalking.ie/> or <http://www.walkinginyourcommunity.com/>
- Themed 'walk and talk' events can be of great health and social benefit to club and community members. See <https://healthyclubs.gaa.ie/case-studies/walking/> for a case study from GAA Healthy Club Achill GAA.
- Consider running a steps challenge to promote walking for health & well-being. Information on and ideas from past and upcoming steps challenges are available from <https://www.nationaltransport.ie/tfi-smarter-travel/walking/step-challenge/> and <https://greenschoolsireland.org/event/walk-to-school-week-2022/>

### PROVIDE HI-VISIBILITY VESTS TO CLUB MEMBERS WHO REGULARLY WALK TO THE CLUB OR WHO ARE PART OF A CLUB WALKING GROUP.

#### TOP TIPS

- Hi-visibility vests and armbands are available from the Road Safety Authority <https://www.rsaorders.ie/>
- Check existing club stores for hi-vis gear that can be reused.
- Contact existing sponsors, local businesses or gear providers about sponsorship or funding for club hi-visibility vests.

See <https://www.nationaltransport.ie/tfi-smarter-travel/walking/walking-tips/> and <https://www.rsa.ie/road-safety/road-users/pedestrians> for more walking tips as well as <https://www.nationaltransport.ie/tfi-smarter-travel/resources-events/> for more posters and templates