



IDENTIFY:

ACTIONS TO PROMOTE CYCLING IN YOUR CLUB

Here are some ideas for promoting cycling to and from your club grounds. Consider including several of these, or other actions identified by your Green Team, in your Green Club Travel Action Plan.

Facilities

INSTALL BIKE RACKS IN YOUR CLUB GROUNDS.

TOP TIPS

- Ensure that bike parking facilities are in a visible, accessible location/
- Contact your local authority about funding opportunities. Bike rack costs could also be included in larger club facilities, infrastructure or sports capital grant applications.

CARRY OUT A CYCLABILITY AUDIT.

TOP TIPS

- Use the Green Club Cyclability Audit sheet and Route Audit template.
- Contact your local authority point of contact (see <https://learning.gaa.ie/greenclub>) with any relevant findings.

PROVIDE REPAIR OR MAINTENANCE EQUIPMENT, LIKE PUMPS AND REPAIR KITS ON CLUB GROUNDS.

TOP TIPS

- Let club cyclists know that the equipment is available and where to find it. Check regularly to ensure that the equipment is in place and in working order.
- Contact your local bike repair shop for advice and if funding is needed consider approaching a local business for sponsorship or support.

CONSIDER A SEPARATE ENTRANCE TO THE CLUB FOR CYCLISTS AND PEDESTRIANS.

TOP TIPS

- If your club already has a pedestrian/cyclist entrance, ensure that the gate to this is always unlocked while the club is open
- If there is no separate entrance for cyclists at your club, consider signage, bollards or ground markings to make it safer for cyclists using the main vehicular entrance
- If the club is undertaking any larger infrastructure or building projects, consider including the addition of a separate active travel entrance in your planning

PROVIDE FACILITIES FOR PARENTS AND GUARDIANS CYCLING TO TRAINING AND MATCHES WITH THEIR CHILDREN.

- Ensure that toilet facilities are available to parents and guardians
- Consider making tea and coffee-making facilities available, especially in colder weather
- If there is a coffee dock in your club, consider partnering with them on a discount or rewards scheme for parents and guardians who cycle to club activities with their children

Many county and city councils in the 26-counties have Active Travel Teams who are working to promote sustainable transport modes like cycling and to expand and improve the cycling and pedestrian infrastructure in their local areas. In the six-counties, **Sustrans work to promote active travel through behavioural change and infrastructural improvement.**



Training

ORGANISE SAFE CYCLING TRAINING FOR YOUNGER CLUB MEMBERS.

TOP TIPS

- Contact your local authority point of contact (see <https://learning.gaa.ie/greenclub>) about any training programmes available.
- Further information on cycle training is available (see <https://www.cycleright.ie/> to the wider community. courses) or SustransNI (<https://www.sustrans.org.uk/our-blog/projects/2019/northern-ireland/cycle-training-in-northern-ireland>)

ORGANISE A BIKE REPAIR WORKSHOP.

TOP TIPS

- Contact your local bike repair shop, council Active Travel Team or relevant council officer about partnering on bike repair training.

Awareness

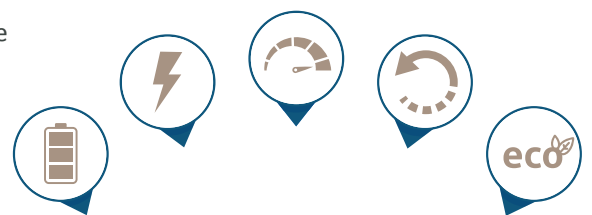
- Estimate the cycling times from the main population centres to your club grounds and communicate these through team and club social media groups and on-site posters or signage.
- Use the GAA Green Club Travel posters and social media assets to promote cycling in your club. Encourage club mentors and captains to share these on social media and in team messaging groups.
- Get your club involved with Bike Week events.
<https://www.transportforireland.ie/getting-around/by-bicycle/bikeweek/>
<https://www.cyclinguk.org/bikeweek>

Cycle Bus

Encourage parents and guardians to organise a 'Cycle Bus' to training and matches. A cycle bus is a coordinated group of young cyclists, accompanied by responsible adults, travelling to the club grounds. *See the Green Club Cycle Bus information sheet for more details.*

E-bike charging

- If your club has e-car charging on-site, check whether the charge station is adaptable to e-bikes.
- Check if there is secure parking or storage for club members and visitors using e-bikes or e-scooters to get to the club.



See <https://www.nationaltransport.ie/tfi-smarter-travel/resources-events> for more cycling posters and templates and <https://www.rsa.ie/road-safety/road-users/cyclists> for tips and videos on safe cycling.