



ASSESS: TRAVEL SURVEY

TRAVEL



- 1** A ready-to-go Green Club Travel Survey is available to your club to issue to club members as a first step in your club's sustainable travel planning.
- 2** The survey is designed to gather information on how members travel to the club ground and matches and to help your Green Team identify priority areas of action for your club.
- 3** The survey is made up of ten questions and should take less than five minutes for respondents to complete. The survey can be accessed from computers or mobile devices, including mobile phones.
- 4** To manage the survey and gather responses, you or another Green Team member will need a GAA or other Microsoft-based email account to log in, following these simple steps:
 - Go to:
<https://tinyurl.com/GAAGreenClubTravelSurvey>
 - Click on 'Duplicate it' at the top of the screen
 - Log in with your GAA or other Microsoft-based email account.
 - Click on 'Collect responses' (top right on a computer/laptop or via the arrow at the bottom of the screen on your phone or mobile device).
 - Ensure that 'Anyone can respond' is selected and copy the link. (Tip: Click on 'Shorten URL' before copying).
 - Use the copied link to share the survey with club members.
- 5** If your Green Team wants to amend the survey title, content and/or format, this can be done before copying and sharing the link with club members.
- 6** The survey can be shared and promoted through club apps and social media channels and through team and committee social media and messaging groups. Consider setting and communicating a clear and reasonable deadline for the survey to close.
- 7** Use the results of the survey to choose the sustainable travel action area (e.g., walking, cycling, carpooling, carpark planning, bus & coach travel) that your club will focus on.
- 8** Consider re-issuing the survey when your club's sustainable travel actions are up and running – e.g., a year after you complete your action plan – to assess the impact your action plan has had on travel to and from the club.

