



**Liberty**  
**Insurance®**



## Liberty Insurance GAA Games Development Conference

In conjunction with Camogie, Handball, Ladies Gaelic Football and Rounders

Venue: Croke Park

Dates: Friday and Saturday, 10th and 11th January 2014

Theme: Inspiring Children: Fostering a Love of Gaelic Games

For more information:

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# Welcome Messages

Is cúis mhór áthais dom fáilte croíúil a chur romhaibh go léir go Páirc an Chrócaigh inniu ar an ócáid speisialta seo do gach éinne a bhfuil suim acu i gcursaí oiliúna.

As Uachtarán Cumann Lúthchleas Gael it gives me great pleasure to welcome you all to Croke Park for this year's GAA Games Development Conference.



This year's conference is entitled 'Inspiring Children: Fostering a Love of Gaelic Games'. Our Games Development structures are aligned to provide opportunities for players as Child, Youth or Adult participants; the last three years have seen us progress through the first cycle of Conferences in a hugely successful manner. This year's event will allow us to build on our success so far, and further strengthen our links with our sister Associations within the Child domain.

Over the last number of years it has been GAA policy that activities within the Child age groups are integrated with Camogie and Ladies Gaelic football especially but also with Rounders and Handball. It remains a somewhat little known fact that the GAA, ladies football and Camogie associations are all separate organisations, requiring separate memberships. This has evolved because of particular circumstances at the time, but I think that it is clear that if we were beginning now we would not take that route. I am committed to uniting all Gaelic games, male and female under the one banner, and our activities at the Child level are a good example of how this works - Ní neart go cur le chéile.

I am also delighted to see the inclusion of the researchers forum on Friday January 10th. There are a broad range of researchers working in the Gaelic games sphere, many of whom are our players and supporters. I'm sure that this session will be informative as well as inspiring.

I would like to thank all of the guest speakers who will present on a range of important topics which will shape, challenge and drive the future development of our games. The range of speaker backgrounds is broad - coaches, teachers, current and former players - and I look forward to hearing some of these valued opinions and perspectives.

Finally, I would like to thank you, the delegate. Last year over 700 delegates made the journey to the Conference. Your support, participation and attendance is crucial in ensuring the success of this event and we look forward to welcoming you to Croke Park on Friday and Saturday, January 10th and 11th.

Tá súil agam go mbainfidh gach duine taitneamh agus aird as a bheith i láthair.

Liam Ó Néill  
Uachtarán  
Cumann Lúthchleas Gael



As Uachtarán of An Cumann Camógaoichta I welcome you all to this year's Forum which focuses on Inspiring Children and Fostering in them a Love of Gaelic Games.

As leaders and promoters of Gaelic Games we have a responsibility to make sure every girl and boy, man and woman has a positive experience in their involvement at club and county levels, and our challenge is then to maintain their involvement and sustain and retain those members.

When do children start to fall in love with Gaelic Games?

Clubs are the grass roots of our Associations, within their families, clubs and in primary schools is where children develop that passion and love of gaelic games.

Every parish and community in Ireland share an involvement in one form or another in Gaelic Games, it is an integral part of Irish life.

Being involved in Gaelic Games gives people a sense of pride and a sense of belonging in their community.

How we pass this on from generation to generation is the big challenge.

In every club around the country volunteers work hard as a labour of love running their club's affairs. Whether you are a club or county chairperson: secretary or coach: mentor or referee, your involvement is vital in the running and existence of any club. It is vital that the adults in those clubs lead by example and mentor the children giving them appropriate responsibilities showing them the importance in giving something back to their clubs. Thus the passing on of the pride and respect and what it means to be involved in our traditional games.

This is why we as promoters of gaelic games must make sure that this is a positive experience for each and every one of these children so they will enjoy their involvement and will progress and maintain their involvement into their adult life.

This is how the love of Gaelic Games is fostered in each child for life.

I look forward to this year's forum and hope all coaches mentors and in attendance bring something positive back to their clubs so they continue to thrive nurturing all codes of gaelic games among all their members and fostering that love of Gaelic Games within every girl and boy man and woman.

Tá súil agam go mbainfidh gach duine taitneamh as an ócáid speisialta seo.

Eibhlín Uí Leathlóbhair.  
Uachtarán  
An Cumann Camógaoichta



On behalf of GAA Handball Ireland, I welcome you all to the 2014, Liberty Insurance National Games Development Conference. This conference is, without doubt, Ireland's most prestigious Sports conference, combining science and practical approach and it is a great honour for GAA Handball to be associated with it.

2013 has seen continued growth for GAA Handball, with an ever increasing number of schools and GAA clubs developing Handball facilities, further enhancing our profile within the GAA family of games. In particular, our sport has reaped the rewards of the huge interest in our game among the schools sector, opening up access to the game in areas not traditionally associated with Handball.

Inspiring children to play our games is crucial for the future of our games. Endless, voluntary hours are dedicated all over the country by coaches and teachers to help sustain and promote the family of

Gaelic Games. It is these volunteers who are the lifeblood of our association, and I would like to acknowledge and thank them for their endless commitment and dedication.

It is great that the focus of this year's conference is on coaches and teachers of children, and I have no doubt the principles and practices which are presented at this conference will provide immeasurable utensils to help develop their coaching skills and the overall sporting landscape.

I would like to take this opportunity to pay tribute to all of those involved in this year's conference for their vision, commitment and hard work. The entire GAA family of games continues to benefit greatly from your endeavours.

Walter O'Connor  
Uachtarán Cumann Liathróid  
Láimhe na hÉireann



It is with great pleasure that I welcome you here to Croke Park today for the annual Liberty Insurance GAA Games Development Conference.

We, at the Ladies Gaelic Football Association, are currently celebrating our 40th year and have been looking to our past with fond memories and affection. However, when one reflects on the past and the journey taken to the present it is also vitally important that you keep an eye to the future.

With this in mind it is very apt that the theme of this year's conference focuses on 'Inspiring Children.' The future of our game lies with the children in our schools and the teachers that perform an essential role in the development of these children as they grow as human beings and as sports people.

Teachers are the key conduits of knowledge for children outside of the family home and as such their importance for sport in general and gaelic games in particular can't be underestimated.

I look forward to the informative discussions and talks that have become a hallmark of this conference and I am sure that all who attend here today will come away with more knowledge, a keener understanding of the importance of the role played by primary schools and a renewed focus to assist at this vital stage of development.

Pat Quill  
Uachtarán, Ladies Gaelic  
Football Association



With the Liberty Insurance Games Development Conference being entitled 'Inspiring Children: Fostering a Love of Gaelic Games'. Comhairle Cluiche Corr na hÉireann, CLG are pleased to once again be involved in the Conference. GAA Rounders is particularly eager as this year's conference will be focused on the coaching of our children. GAA Rounders has traditionally been a popular sport especially in our Primary Schools, for which we are very grateful.

GAA Rounders has a lot to offer the child player, with opportunities to play GAA Rounders. It is an inclusive game and accessible to persons of all ages and abilities.

GAA Rounders is delighted to be here at the Liberty Insurance Games Development Conference to aid in our youth development and their continued involvement in sport.

Joe Donoghue,  
President, Comhairle Cluiche  
Corr na hÉireann, CLG



# Conference Programme

Friday, January 10th 2014



Time	Programme	Speaker	Position
06.30 – 07.30	Conference Registration		
07.30 – 7.40	Research Forum Opening	Pádraig Ó Céidigh	Chair, GAA Research Committee
07.40 – 9.00	Research Presentations	12 Leading GAA Researchers	
09.00 – 9.15	Forum Closing	Peter Horgan	GAA Education Officer

# Conference Programme

Saturday, January 11th 2014

Time	Programme	Topic	Speaker	Position
08.30 – 09.30	Conference Registration			
09.30 – 09.45	Opening Address	Providing a support structure for coaches	Micheál Martin	Chair, Games Development Committee
09.50 – 10.30	Key Note 1	Putting the Child First	Paudie O'Neill	Coach and Primary School Teacher
			Jody O'Connor	Coach and Primary School Teacher
10.35 – 11.15	Parallel 1A	Supporting the Coach: Coaching Resources	Jimmy Darcy	GAA Technical Development & Support Manager
			David Sweeney	GAA Multimedia Resource Developer
	Parallel 1B	Implementing a Games Based Approach to Coaching	Peter Casey	Games Development Administrator, Clare
	Parallel 1C	Coaching Children: A Worldwide Perspective	Liberty Insurance Guest Speaker	
	Parallel 1D	Providing a Comprehensive Go Games Programme	Liam Cheasty	Childrens Officer, Waterford
			Simon Gillespie	Secretary, Continental Youth Games
11.15 – 11.45	Tea/Coffee Break			
11.45 – 12.25	Key Note 2	Inspiring Children to Lifelong Participation	David Wheadon	AFL Coach, Coach Educator and Author
12.30 – 13.15	Go Games Forum	Go Games: The (r)evolution in Gaelic games	Pat Culhane and Go Games Forum	15 minute presentation, Q&A forum, use turning point
13.20 – 14.00	Key Note 3	Developing Competent, Confident Children	Paudie Butler	Former National Hurling Development Coordinator
14.05 – 14.45	Parallel 2A	Coach10: A Coaches Roadmap	Pat Daly	GAA Director of Games Development and Research
	Parallel 2B	Implementing a Club and School Nursery Programme	Liam Óg Gormley	Games Development Manager, Sligo
	Parallel 2C	Revitalising Your Club: A Case Study	Colm Cummins	Chair, Edenderry GAA Club, Co Offaly
	Parallel 2D	Social Media as a Tool in Child Games Development	Eoin Morrissey	Hurling Development Administrator, Cavan
14.50 – 15.30	Key Note 4	Becoming a Child Friendly Coach	Eamon Ryan	Coach, Cork Ladies Gaelic Football Team
15.30 – 16.00	Tea/Coffee Break			
16.05 – 16.45	Key Note 5	Is it Wrong to Want to Win? A Context for Coaching Children	Joe Brolly	GAA Author and Commentator
16.45 – 17.00	Closing Address	Inspiring Children: What Can We Do?	Peter Horgan	GAA Education Officer

# Conference Delegate Booking Form

Please complete the following Delegate Application Form

## Parallel Session Selection Table

Please refer to the conference programme line up and select your chosen parallel session. It is essential this table is completed in order to complete room set up requirements.

Parallel	A	B	C	D
10.35 – 11.15				
14.05 – 14.45				

## Personal Details

Name: \_\_\_\_\_ Age: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

GAA Club: \_\_\_\_\_

### 1. Which GAA code are you affiliated to? (Assists in completing Delegate Pack)

Gaelic Football  Hurling  Ladies Gaelic Football  Camogie   
Handball  Rounders

### 2. Level of Coaching Involvement:

County  Club  School

### 3. Team/Squad Currently Coaching:

Club Nursery (4 – 6)  U. 8  U. 10  U. 12  Other Club   
School Age 4 – 6  U. 8  U. 10  U. 12  Other School

4. How do plan to travel to the conference? Car  Bus  Train  Plane

5. Will you need to park your car in the conference car park? Yes  No

Payment Details (Please select a payment option) Cheque  Postal Order

Please make cheques or postal order payable to GAA Games Development Conference.

Credit Card/Laser Card payments can be made through the Online booking system. Visit [www.gaa.ie](http://www.gaa.ie) to reserve your place online

Please do not send cash through the post as the GAA cannot take responsibility for loss of/non-arrival of cash. Upon receipt of application, a Delegate Pack will be sent to the address above

Please post completed delegate applications forms to: GAA Games Development Conference, Accounts Receivable, Croke Park, Dublin 3

**Note: The closing date for applications is Friday, January 3rd, 2014**



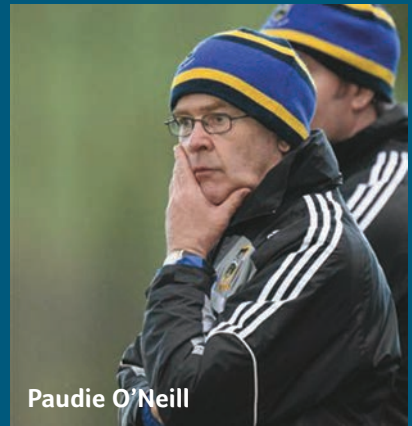
# Key Speakers



Joe Brolly



Paudie Butler



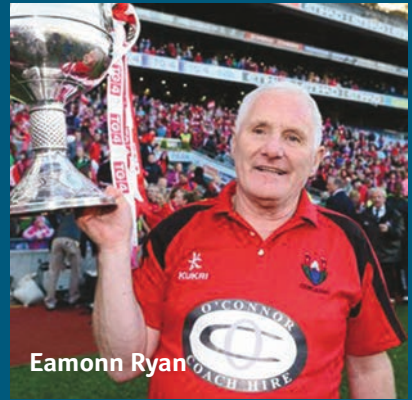
Paudie O'Neill



David Sweeney



Peter Casey



Eamonn Ryan



Pat Daly



David Wheadon



Liam Óg Gormley



Miceál Martin

# Conference Delegate Information

## Conference Theme

### 'Inspiring Children: Fostering a Love of Gaelic Games'

The GAA Games Development Conference contains an exciting line up with added subject variety specifically targeting Coaches within an applied lifelong learning context. This Conference will focus on the needs and issues facing coaches of child players (age 4-12).

The following delegate centred improvements have been made based on a comprehensive delegate survey, which was completed after last year's Conference:

- 2 day event format in Ireland's top Sports stadium
- Increased Conference programme variety
- Internationally recognised Games Development experts from UK and Australia
- Opportunity to meet leading Games Development researchers
- Opportunity to meet top GAA supplier companies
- Opportunity to network with GAA coaches from all 32 Counties and 7 different countries (US, Poland, France, Belgium, England, Scotland, and Holland)
- Improved catering facilities: specially built catering village in the Cusack stand
- Improved delegate packs including Folder, Bag, Pen.

## Conference Fee

**The cost of attending the GAA Games Development Conference is €50.**

This price includes:

- GAA Coaching Bag and Folder
- Personalized Conference Delegate Badge
- Copies of all GAA Conference Presentations Post Event
- Lunch and Refreshments throughout the day

## Directions to Croke Park

**Note: 'Arrival Point: Hogan Stand Only'**

Croke Park is situated in the north Dublin neighbourhood of Drumcondra and is bordered by Jones's Road to the west, Clonliffe Road to the north, St. James Avenue to the east and the Royal Canal to the south.

## Car

Delegates driving from the City Centre, follow the signs for the N1 North onto Dorset Street and Drumcondra Road. Turn right at 'The Big Tree' onto North Circular Road. Pass through two sets of traffic lights. Turn left at St Margaret's Avenue (first left after Gills Pub) to access car parking.

If travelling from the Airport / North, follow directions for the city centre. Just before the railway overpass at the end of Drumcondra Road Lower, turn left onto Clonliffe Road. At the next set of traffic lights, turn right onto Jones Road. Pass by the stadium on your left and at the traffic lights turn left onto North Circular Road. Turn left at St Margaret's Avenue (first left after turning off Jones Road) to access car parking

## Train

The closest railway station is Drumcondra at the intersection of Drumcondra Road (N1) and Clonliffe Road, a 5 minute walk from the stadium. This station is served by Arrow trains. The closest DART stations are Connolly and Clontarf. Connolly Station is a 15-20 minute walk and Clontarf Station a 20-25 minute walk to the stadium. The closest LUAS and Intercity Rail stop is also at Connolly Station.

## Bus

From the city centre to Drumcondra Road – No 3, 11, 11a, 16, 16a, and 41. From the city centre to Ballybough Road / Clonliffe Road – No 123.

## Parking

As entry to the Conference is only through the Hogan Stand, the only parking available is in the Davin (Canal) End Car Park. This is located off the North Circular Road and accessed via St Margaret Avenue (first left after Gills Pub on the corner with Russell Street). Pedestrian access is from the car park onto Jones's Road for the main entrance to the Hogan Stand.

**For more on directions to Croke Park, visit:**  
<http://www.crokepark.ie/page/directions.html>

## Conference Registration Process:

### How to book your place?

To book a place to attend the GAA Games Development Conference, please fill out the attached conference booking form, attach payment by cheque/postal order and post it to the following address:

**GAA Games Development Conference,  
Croke Park,  
Dublin 3**

Upon receipt of an application, a letter of receipt plus a conference delegate badge will be issued to you by the GAA Conference event team.

## On-Line

In 2013, over 50% of conference delegates booked on-line. In addition to a mail option delegates can book a place to attend the GAA Games Development Conference through the GAA Website – [learning.gaa.ie/coach](http://learning.gaa.ie/coach)

All on-line bookings are processed by credit card and are subject to processing fee as outlined. Upon receipt of an application on-line, a letter of receipt plus a conference ticket will be issued to you by the GAA Conference event team.

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